

**Report on “SWACHHTA HI SEVA” – 2018 by NEEPCO.**

The Government of India undertook a mass movement for Observance of “Swachhta Hi Seva” from 15<sup>th</sup> September to 2<sup>nd</sup> October, 2018 as a precursor to the launch of the 150<sup>th</sup> Birth Year celebrations of Mahatma Gandhi, which aims at accelerating the Jan-Andolan for realizing our Hon’ble Prime Minister’s vision of a clean India. In this regard, NEEPCO, as a responsible PSU observed the programme with great enthusiasm for the noble cause of our ancient country to make it a better place where each and every citizen can enjoy life of a healthy citizen free from all sicknesses and diseases, which presently are afflicting some sections of our beloved fellow citizens. Various activities were carried out with great enthusiasm by the employees of the Corporation along with their families. Local communities were also involved in these activities and they too participated in all the activities with zeal. The various activities taken up during this period are mentioned below:

**1. Organizing of cleaning of streets, drains and back alleys through awareness drive:**

A cleaning drive was organized at office complex, medical complex and colony complex on 15.09.2018, 17.09.2018 and 18.09.2018 respectively at Ranganadi HE Project, Arunachal Pradesh.

Similarly at Pare HE Project, Arunachal Pradesh, cleaning was undertaken in and around NEEPCO KG School by employees, school authorities and family members of employees on 16.09.2018 which was followed by a mass social service/cleaning drive of office complex and colony by the employees and their families on 20.09.2018 and 21.09.2018. A total of almost 100 employees and family members in involved in the activity. Similar activity was undertaken at Colony Complex by the 100 employees on 24.09.2018.



**Pare HE Project, Arunachal Pradesh**

A cleaning drive was organized at Nongkhyriem, Nongthymmai, Shillong, Meghalaya, on the 29<sup>th</sup> of September 2018, where around 300 members of the Women Association and Youth Wings also participated along with the residents of the locality. The programme was inaugurated by Shri B. Khyriem, Headman in presence of Shri A. Kumar, Executive Director (HR), NEEPCO Ltd.



**Nongkhyriem, Nongthymmai, Shillong, Meghalaya**

In Tripura Gas Based Power Plant (TGBPP), Tripura cleaning drives were held on 15.09.2018 surrounding the Administrative Building of the plant, followed by the same around the Erector's Hostel on 19.09.2018 and around the Effluent Treatment Plant (ETP) on 20.09.2018, with around 50 employees and their family members involved in the drives.



**Tripura Gas Based Power Plant (TGBPP), Tripura**

On the 23<sup>rd</sup> of September, 2018, a cleaning drive was undertaken at Kimi Market Complex of Kameng HE Project (KaHEP), Arunachal Pradesh, with the participation of around 100 employees and local people. Cleaning drives were organized at Office complexes at Kimi and Bichom of KaHEP, on the 24<sup>th</sup> of September, 2018 and 26<sup>th</sup> of September, 2018 respectively. Around 75 (seventy five) and 50 (fifty) employees and their family members participated in the said cleaning drive in the respective sites.





**Kimi and Bichom of KaHEP, Arunachal Pradesh**

As a part of activities “SWACHHTA HI SEVA”-2018, a Cleaning drive was organized by the employees of Agartala Gas Turbine Combined Cycle Power Plant (AGTCCPP) at NEEPCO Chowmuhani (entry) to IOB Bank Chowmuhani Street, R.C. Nagar, Tripura (West) on 22.09.2018 where 36 nos. of employees of AGTCCPP, NEEPCO participated in the said cleanliness drive.



**NEEPCO Chowmuhani (entry) to IOB Bank Chowmuhani Street, R.C. Nagar, Tripura (West)**



Cleaning activities were undertaken by Guwahati Office in between 15.09.2018 and 02.10.2018 at R.G. Baruah Road (Sunderpur Area) and City Bus Stop, Sunderpur, Guwahati, Assam with the involvement of around 30 employees of NEEPCO.



**R.G. Baruah Road (Sunderpur Area) and City Bus Stop, Sunderpur, Guwahati, Assam**

The following cleaning activities were carried out by the Kolkata Office in and around Kolkatta:

- a) At Ramakrishna Mission, Jagodyan, Kankurgachi on 19.09.2018 by 10 employees.
- b) At Uttarapan Market, Uldanga on 20.09.2018 by 7 employees.
- c) At Dakhin kalikata Sevashram, Kolkata on 02.10.2018 by 10 employees.



**Ramakrishna Mission, Jagodyan, Kankurgachi**



**Dakhin kalikata Sevashram, Kolkata**



Similarly, cleaning activities were undertaken by around 50 employees and their families of Assam Gas based Power Plant, Assam on 27.09.2018 at Bhadoi Panchali, Dibrugarh.



**Assam Gas based Power Plant, Assam at Bhadoi Panchali, Dibrugarh.**

Cleaning activities were also carried out by New Delhi Office at Bhikaji Cama Place, community Centre and behind Bhavishya Nidhi Bhawan, New Delhi on 17.09.2018 and 18.09.2018 with the involvement of 25 employees. Similar activities were carried out by 27 employees and locals of Wah Umiam HE Project, Meghalaya at Mawsynram Border Area Higher Secondary School.

## **2. Organizing waste collection drives in households and common or shared spaces:**

A Mass Social Service to clean public streets/drains by employees and general public in their respective colonies and wards from NEEPCO Colony to Lower NEEPCO Colony (up to Rono Village) along with collection of waste/garbage and proper disposal through municipal vans was organized at Pare HE Project on 21.09.2018 with the participation of 105 employees and family members.



**Pare HE Project**

Waste collection drive was conducted at Police Colony & Police Station Bodhjung Nagar, Tripura, by 33 employees of AGTCCPP on 26.09.2018. Volunteered for segregation of solid waste into non- biodegradable and biodegradable waste, provided dust bin (4 nos) at the Police Station, Budhjung Nagar, Tripura (West).



**Police Station Bodhjung Nagar, Tripura**

Similar activities were carried out in security areas and residential complexes by employees of TGBPP on 17.09.2018 and 18.09.2018 respectively. 20 & 15 employees were involved in the respective activities.

Kolkata Office also organized waste collection drives at Ramakrishna Mission, Jagodyan, Kankurgachi and Dakshin Kalkata Sevashram on 02.10.2018 with the involvement of 10 employees.

### **3. Conducting door to door meetings to drive behavioral change with respect to sanitation behaviors:**

The same was organized at Colony Complex of Ranganadi HE Project, Arunachal Pradesh on 26.09.2018 with the involvement of 100 employees and family members. 29 employees of Pare HE Project, Arunachal Pradesh, also undertook a door to door meeting followed by cleaning of streets and drains on 02.10.2018. A talk on behavioral change with respect to sanitation behaviors was conducted amongst 40 domestic helpers of the colony in AGTCCPP, Tripura. Similar exercise was conducted in TGBPP, Tripura, Security Barracks, Dhanpur area, Colony Complex and Uttar Monarchak involving 15 to 25 employees on 16.09.2018, 24.09.2018, 25.09.2018 and 26.09.2018 respectively. 70 employees and local activists conducted door to door activities in the adjacent areas of NEEPCO Office, Guwahati and Dimoria Village of Kamrup District during the period between 27.09.2018 and 02.10.2018. Similarly, HQ Office employees and locals also participated on the same activity at Mahmawlyndiar Village of East Khasi Hills District of Meghalaya with the involvement of 57 volunteers.

### **4. Organizing awareness campaigns around better sanitation practices like using toilets, handwashing, health and hygiene awareness, etc.:**

100 employees of Ranganadi HE project, Arunachal Pradesh participated in the awareness campaign on 19.09.2018. Ranganadi HE Project also organized essay and painting competition amongst 45 students of Govt. Upper Middle School, Yupia on 22.09.2018. On 26.09.2018 Swachhta Pledge was taken by students, school authorities, NEEPCO officials, Urban Development Deptt. officials at Govt. Upper Middle School, Yupia followed by awareness on better sanitation practices like using toilets, handwashing, health and hygiene awareness, etc. A total of 152 volunteers participated in the programme. Prizes were distributed to the winning students of the essay and painting competition held on 22.09.2018.



In TGBPP, Tripura awareness campaign was organized in Ballerdhapa HS School, Sepahijala on 27.09.2018 and in Sovapur Girls High School, Sovapur, Sepahijala on 28.09.2018 wherein 35 and 25 students respectively participated. On 29.09. 2018 similar exercise was organized at J.B. School, Uttar Monarchak.



**Ballerdhapa HS School, Sepahijala**



**J.B. School, Uttar Monarchak**

Similar awareness was conducted at Sesoni Merbill Village in Dibrugarh District of Assam by Assam Gas based Power Plant on 26.09.2018 wherein 60 villagers participated.



**Sesoni Merbill Village in Dibrugarh**

Kopili HE Project, Assam also organized an awareness campaign at NRC Building, KHEP with the participation of 80 employees and family members on 25.09.2018.



**NRC Building, KHEP**

An awareness campaign was also organized by Guwahati Office, with school students of Dimoria High School, Assam during the period 27.09.2018 between 02.10.2018 with the participation of 20 students. Each student was given one bottle of liquid hand wash soap dispenser to motivate them to wash their hands frequently.

Similar campaign was organized by New Delhi office at Jeewandeep Kusth Ashram, R.K. Puram, New Delhi with the participation of 22 volunteers on 01.10.2018.

Wah Umiam HE Project, Meghalaya organized a Lecture on “Open Defecation Free” at Mawsynram Border Area Higher Secondary School on 26.09.2018 wherein 110 students participated followed by a film screening on a theme related to the thoughts of Mahatma Gandh Ji on cleanliness on 28.09.2018 wherein 107 students participated.

#### **5. Performing Swachhata related Nukkad Nataks/Street Plays. Folk Song and Dance Performances:**

Folk media forms the language of expression for the local populace of Ri Bhoi, Meghalaya and gives them a chance to voice out their opinions on various issues. With this in mind, a programme was organised by HQ, Shillong Office at Nongkhrach, Ri Bhoi District, on the 26.09.2018. The programme featured performances by Rani, Leo, Nangsan and Biang and a solo Muin performance by Ka Jai. The performances drew large crowds from neighbouring villages. People, young and old, also enthusiastically participated in the impromptu Phawar sessions on the topic of Swachh Bharat. More than 150 volunteers participated in the programme. A similar programme was organized at Mahmawlyndiar Village, East Khasi Hills, Meghalaya, on 01.10.2018 with the participation of around 85 people.



**Nongkhrach, Ri Bhoi District, Meghalaya**



AGTCCPP, Tripura also organized Swachhata related Street Plays at front gate of Tripura State Rifles 2<sup>nd</sup> Battalion campus at R.C. Nagar and at Banikya Chowmuni Bazaar Road on 01.10.2018 wherein 30 school students participated. Also organized Folk Song and dance performance in connection with 'Swachhta Hi Seva at NEEPCO Colony, AGTCCPP, R.C. Nagar, Tripura (West) 28.09.2018



**Tripura State Rifles 2<sup>nd</sup> Battalion campus**



**Banikya Chowmuni Bazaar Road**

TGBPP, Tripura organized a similar programme on 27.09.2018 at Ballerdhapa HS School wherein 35 students participated.



**Ballerdhapa HS School, Tripura**

New Delhi office organized street play at Bhikaji Cama Place Community Centre, New Delhi on 26.09.2018 with the participation of 25 employees.

#### **6. Conducting Village or School level rallies to generate awareness about sanitation:**

AGTCCPP, Tripura, organised a rally with the support of the students of Standard English Medium School, Kisong, R.C. Nagar. The rally from Standard English Medium School to Rajchantai Bazar via, Rajchanta Village, Tripura (West) was organized to generate awareness about sanitation on 28.09.2018. A large number of school children took part in the programme and swachhta pledge was also administered to the participants. In this occasion, Shri N. Basumatary, DGM (E/M), In-charge HOP, AGTCCPP handed over 5 nos. dustbin to the Headmistress of Standard English Medium School in presence of NEEPCO Officials and Teachers and students of the said school. Around 150 students were involved in the said rally.



**Standard English Medium School, Kisong, R C Nagar, Tripura**

Ranganadi HE Project conducted a rally involving 200 students from VKV School, NEEPCO, 43 KM in Arunachal Pradesh on 02.10.2018.

In Pare HE Project a rally was organized with the District Authority on Swachhta Hi Seva at SDO, Stadium, Doimukh where in Deputy Commissioner (Yupia), other district officials, NEEPCO employees/families, NDRF, Urban Officials and Sanitary Workers, Senior Citizen, Panchayat members, Goan Buras, School Students, Local traders etc. participated. The programme was started with Swachhta Pledge and felicitation of sanitary workers by Sri Joram Beda, IAS, Deputy Commissioner and Sri Abhishek Kumar, Senior Manager (HR), NEEPCO. Further, cleaning of agriculture mandis and commercial areas such as taxi stands, fly over and bus stand was done and waste/garbage were disposed of through municipal vans. A total of 500 volunteers participated in the rally.

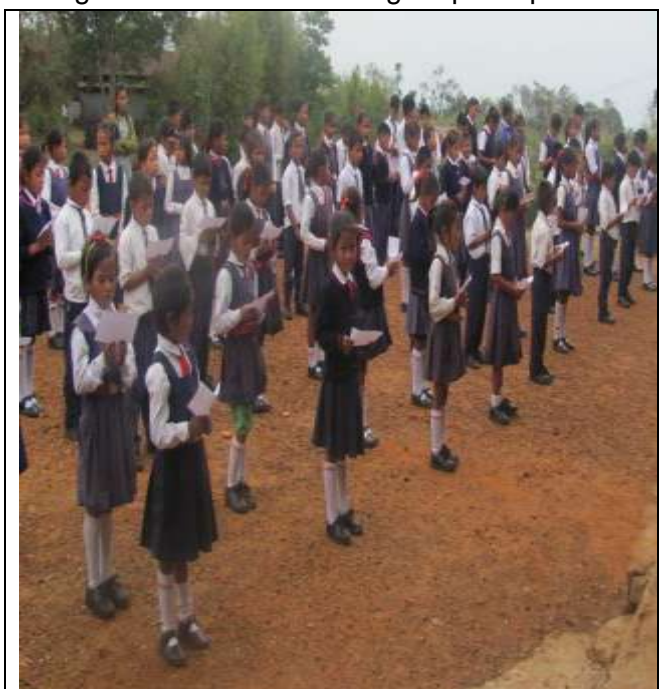




### **Pare HE Project**

A rally for schoolchildren was organized at Mawlai RCUP School, East Khasi Hills, Meghalaya, on the 21st September 2018. A large number of schoolchildren attended the programme in which Ms. Resource person dwelt at length on the importance of Personal Health and Hygiene among children. Smti L.A. Kharmawphlang, Sr. Manager (CC) also gave a speech on the theme of Swacchta Hi Sewa and interacted with the teachers and students on the problems and solutions in creating and maintaining a clean and healthy atmosphere in the school campus. Swachhta pledge was also administered to the participants. A total of 150 students participated in the rally.

Similar rally was organized at Mahmawlyndiar Village, Meghalaya on 29.09.2018 wherein 60 local people participated, followed by a similar rallies at Mawsynram Village and Phlangwanbroi Village wherein 65 local villagers participated.



### **Mawlai RCUP School, East Khasi Hills, Meghalaya**

TGBPP, Tripura, organized a rally in Uttar Monarchak JB School, Sepahijala District, Tripura on 29.09.2018 with a participation of 30 students.

AGBPP, Assam conducted a rally at Sesoni Merbill village on 26.09.2018 wherein 60 local villagers participated.

NEEPCO, Guwahati Office organized a similar rally in Dimoria High School, Dhupguri, Khetri, Kamrup District, Assam wherein 70 students participated.

New Delhi Office conducted a rally at South Delhi Municipal Corporation Primary School, R.K. Puram, New Delhi, wherein 20 students participated.

## **7. Making Wall paintings in Public Places on the theme of Swachhata:**

Ranganadi HE Project, Arunachal Pradesh, organized wall painting in public places along with 200 VKV School students at 43 KM on 28.09.2018.

AGTCCPP, Tripura organized a similar wall painting at its Plant's main gate on 28.09.2018 with a participation of 50 volunteers.



**AGTCCPP, Tripura Plant's Main Gate**

TGBPP, Tripura organized a similar exercise in its outer boundary wall at Belladhapa Chowmuni, Sepahijala district on 22.09.2018. A total of 55 people participated in the wall painting.



**TGBPP, Tripura**



Wah Umiam HE Project conducted a similar wall painting at Mawsynram Border Area College and Higher Secondary School on 27.09.2018 and 02.10.2018 with a participation of 23 students.

AGBPP, Assam also had its plant's outer boundary wall painted on 02.10.2018 with a participation of 10 volunteers.

**8. Volunteering for segregation of solid wastes into non-biodegradable and biodegradable waste:**

Ranganadi HE Project organized a programme on segregation of solid wastes into non-biodegradable and biodegradable waste at its Power House and Dam Site on 20.09.2018 and 25.09.2018 respectively followed by a similar activity at its Power House Colony on 16.09.2018 and 01.10.2018 wherein around 150 employees and their family members participated.

Guwahati office also conducted a similar exercise at Dimoria Village, Khetri, Kamrup District, Assam, with 20 students and teachers of Dimoria High School participating on 29.09.2018 and 02.10.2018.

**9. Mobilizing Community to build compost pits, where organic matter decomposes to form manure:**

NEEPCO HQ, Shillong, Meghalaya, on 21.09.2018 conducted an awareness programme cum demonstration on Vermicomposting was organized in collaboration with the Social Service Centre at Lamsain village. The resource person for the training programme was Dr. Esther. In her demonstration, the materials used were cow dung, dry grass and water. The number of participants for the training programme was 25 community people. The participants benefitted a lot from the training. The training programme was also part of the campaign of shifting into organic cultivation.



**Lamsain Village, Meghalaya**

TGBPP, Tripura also organized a programme on vermi-composting at its residential colony at Sepahijala District, Tripura on 02.10.2018 with a participation of 30 employees.



### **TGBPP, Tripura**

AGBPP, Assam also conducted a programme on Vermi-Composting at AGBPP Nursery and Guest House Complex on 01.10.2018 with a participation of 40 employees.



### **AGBPP, Assam**

Kopili HE Project, Assam too conducted a mobilization on building compost pits near its Inspection Bungalow gate on 28.09.2018 involving 50 volunteers.

Guwahati Office, Assam also conducted a similar programme at Dimoria Village with participation of 20 students and teachers of Dimoria High School, Khetri, Kamrup, Assam on 19.09.2018 and 02.10.2018.

**CONCLUSION:** The 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi and the 4<sup>th</sup> Anniversary of Swachh Bharat Mission was observed by all of NEEPCO's Projects (Kopili HE Project, Doyang HE Project, Ranganadi HE Project, Kameng HE Project, Pare HE Project, Tuirial HE Project, Wah Uiam HE Project, Assam Gas Based Power Plant, Agartala Gas Based Combined Cycle Power Plant and Tripura Gas Based Power Plant) and Offices (HQ Shillong, Guwahati Office, New Delhi office and Kolkata Office).