

REPORT ON SWACHHATA HI SEWA 2024

Activities conducted by NEEPCO in all Plants/Projects/Offices



NEEPCO celebrated Swachhata Pakhwada from September 17th to October 2nd 2024 on the theme ‘Swabhav Swachchata, Sanskar Swachchata, with enthusiasm and commitment. The campaign was inaugurated at all NEEPCO Plants and offices, through the administration of the Swachhta pledge.

Pledge taking



Swachhata Ki Bhaagidari

Under the first pillar, 'Swachhata Ki Bhaagidari', a series of activities were conducted with the objective of creating awareness on the importance of cleanliness and health and hygiene.

To promote the idea of Swachhata, art competitions and workshops were conducted in collaboration with schools and reputed art teachers.

To encourage local youths to unleash their creativity, arrangements were made for using of walls as canvas with messages on Swachhata in local languages.

Tree plantations were carried out in all locations across Meghalaya, Assam, Mizoram, Nagaland, Tripura and Arunachal Pradesh throughout the fortnight, involving the local community and students and a total of 1400 saplings were planted by NEEPCO during the fortnight.

Workshops were also conducted in several locations to spread awareness about cleanliness and hygiene practices.

As part of the campaign, effective waste management practices, including segregation of waste, recycling, and composting, were also introduced in Dympep, East Khasi Hills, Meghalaya.

Similarly, activities focussing on sustainable practices like use of jute bags were also conducted in New Delhi, Mizoram and Nagaland.

Nukkad Natak were organised in main hubs in Tripura, New Delhi and Guwahati, which was appreciated by the audience that thronged the venues.

Sports and Games, under Youth Connect, were also held in several locations, which saw huge turnouts across all age groups. In Meghalaya, an event of traditional sports day was organised at Dympep, East Khasi Hills, Meghalaya, with the objective of connecting with the youth, spreading message of Swachhata and also reviving dying traditional games.

Traditional culture also featured during the fortnight in the form of songs, dances and food to create a conducive atmosphere for learning and sharing

Tree Plantation



Madhab Kami J.B. English Medium School, Tripura



Sonamura, Tripura



Chicia L.P and Rangajan LP school , Assam



Umling High School, Meghalaya



New Delhi



DHPS, Nagaland



PLHPS, Arunachal Pradesh



PHPS, Arunachal Pradesh



Government schools in the vicinity of AGBPS, Assam



East Khasi Hills, Meghalaya



KHPS, Umrongso, Assam



Kolkata, West Bengal



Lower Panyor, Arunachal Pradesh



Bhalukpong, Arunachal Pradesh



Left Bank of Dam, Pitapool, Keyi Panyor District, PLHPS, Arunachal Pradesh



THPS, Mizoram



Bukuloni, Assam



Dympep, Meghalaya



Bichom, Arunachal Pradesh



Guwahati, Assam



Soppo, Arunachal Pradesh



Dam area, PLHPS, Yazali Arunachal Pradesh



Amchi Village, Pitapool, Keyi Panyor District, Arunachal Pradesh

Art & Craft



Gurukul Shikya Niketan English Medium School, Induria, Sonamura, Tripura



Govt. Hr.Sec. School, Doimukh, Arunachal Pradesh



Agartala, Tripura



Workshop cum competition of Umbrella painting on the theme SHS concluded at Bhadramisip Para, Mandainagar Tripura



New Delhi



Yazali, Arunachal Pradesh



Umling high school, Ri Bhoi district, Meghalaya



T-shirt Painting Competition on Swachhata at
RGHS School, Agartala, Tripura



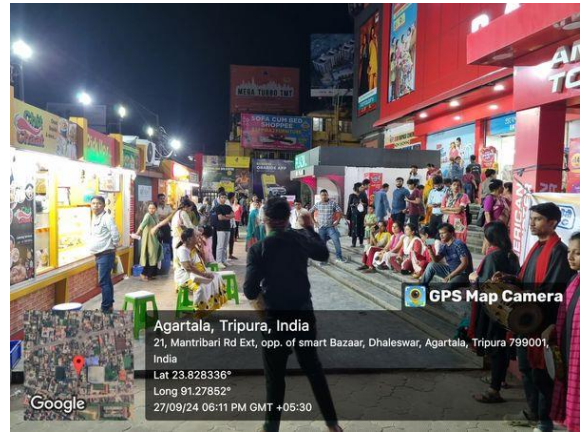
Govt Primary , Middle and Secondary School, Tato, Arunachal Pradesh

Culture & Tradition

A Tapestry of Rich and Royal Hues



Nukkad Natak



In front of large crowd of Smart Bazar in the heart of Agartala Town , Tripura



In front of NEEPCO office, Bhikaji Cama Place and Market area Bhikaji Cama place, New Delhi



AgGBPS, Tripura



In association with PATIK at Guwahati, Assam

Sports & Games



Friendly football match was held at Umananda Football stadium , Agartala between Agartala Sports School & Umananda Morning Club by AgGBPS, Tripura



A mass Marathon in Kathalia-Dhanpur nearby TGBPS, NEEPCO ,Monarchak. Local MLA, officials from Local administration , Heads of Panchayat and youths about 120 participated the event.



Swachhata run, Shillong, Meghalaya



Traditional games like Maw Poiñ, Tan Tyllai were organised at Dympep Govt. L.P.School, East Khasi Hills, Meghalaya



Marathon, PHPS, Arunachal Pradesh



Cyclathon, AGBPS, Assam



Cyclathon and Marathon at Agartala, Tripura



Tato, Shi Yomi District

Awareness Programmes



Umling High School, Meghalaya



Quiz competition at Ranir Bazar Vidya Mandir, Tripura



At an orphanage in Dwarka, Delhi



Govt. Secondary School, Bhalukpong, Arunachal Pradesh



Rajiv Gandhi HS Schhol , RK Nagar, Agartala, Tripura





Distribution of jute bags by DHPS, Nagaland



Beautification of Black spot with waste to art by KaHPS, Arunachal Pradesh



Jute bags were distributed in the Bus Stand of Bhikaji Cama place, Delhi and near the adjacent areas



Awareness on curbing single use plastic in weekly market, Saipum, Mizoram by THPS



Replica model of *Pinarello Bike* made from waste materials.. by an Art Teacher, Agartala, Tripura

Sampoorna Swachhata through Shramdaan including Swachhata Lakshit Ekayi

Under the second pillar, 'Sampoorna Swachhata,' NEEPCO has conducted activities on a daily basis across all locations focussing on community participation.

With the aim to convert neglected or challenging locations or black spots, into clean and healthy spaces, NEEPCO has identified a large number of black spots in consultation with local bodies and district administration and activities were conducted to address these issues.

A combined total of 11 CTUs were adopted in Meghalaya, Assam, Tripura and Arunachal Pradesh and regular cleaning and maintenance is on-going in these locations.

Besides black spots and CTUs, community clean-up drives were also held in public places, offices, schools, and other institutions with the active involvement schools, colleges and youth organizations.

Garbage bins and other implements were also donated to local organisations in order to ensure the process of cleaning and maintenance is not compromised.

Connecting With Local Communities



Dustbins donated to Govt.Middle School, Gumto, Arunachal Pradesh



Ashram, R K. Puram (Village of Kusth Rogi), Delhi



Bhandari Town Councilors, Wokha Town Councilors and Tsemenyu Town Councilors by DHPS, Nagaland



Gram Sabha by PLHPS, Arunachal Pradesh



Distribution of PPE kits by KaHPS, Arunachal Pradesh



GMC wokers, Guwahati, Assam.



At SFS School, Tato, Arunachal Pradesh



Lad Smit, Meghalaya

Adoption of CTU and cleaning/refurbishing activities

EAST KHASI HILLS, MEGHALAYA

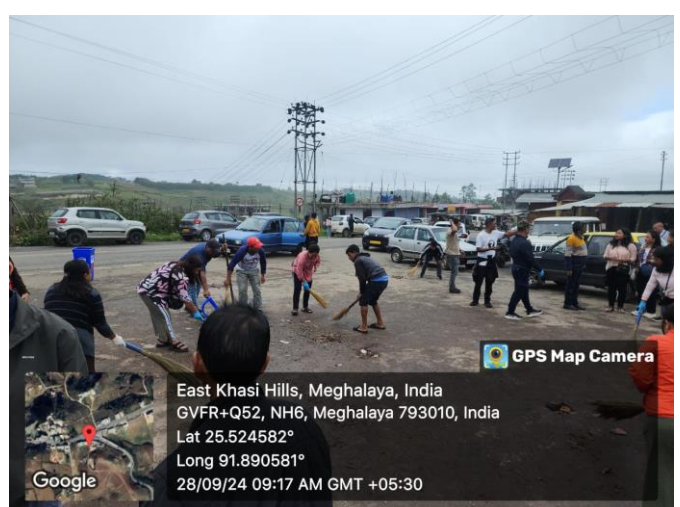
Dympep



Shillong

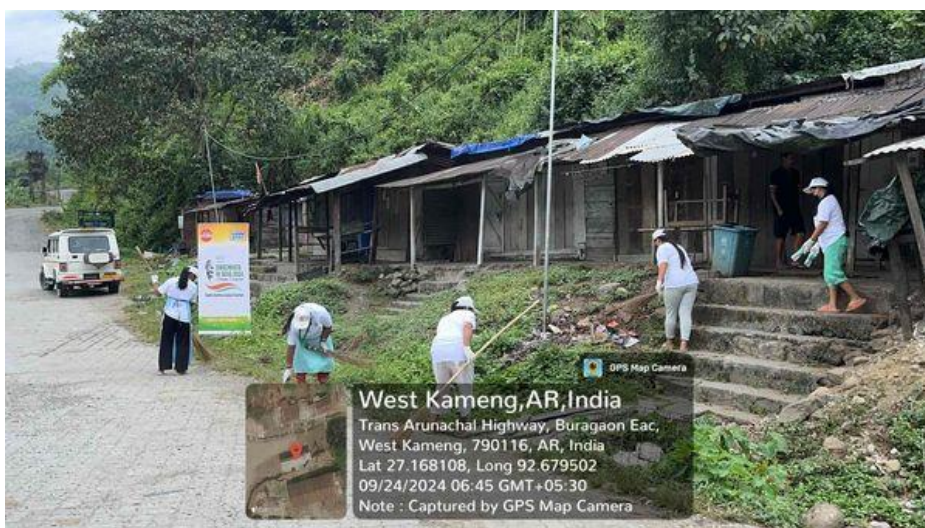


Lad Smit



ARUNACHAL PRADESH

West Kameng



Papum Pare /Lower Subansiri



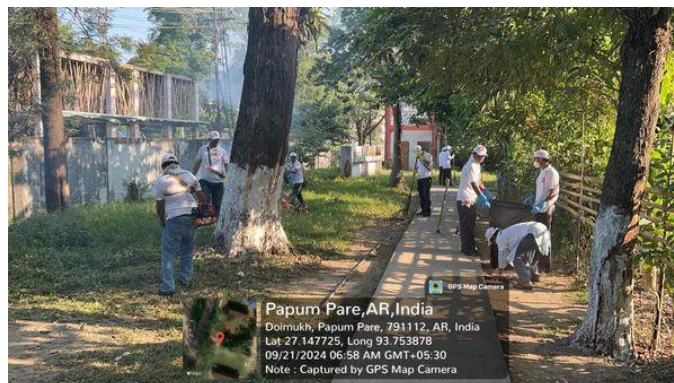
Papum Pare



Shi Yomi District



An identified CTU at Hirong village, Arunachal Pradesh. Machinery and equipment will be deployed to clean the village drains



ASSAM

Dima Hasao



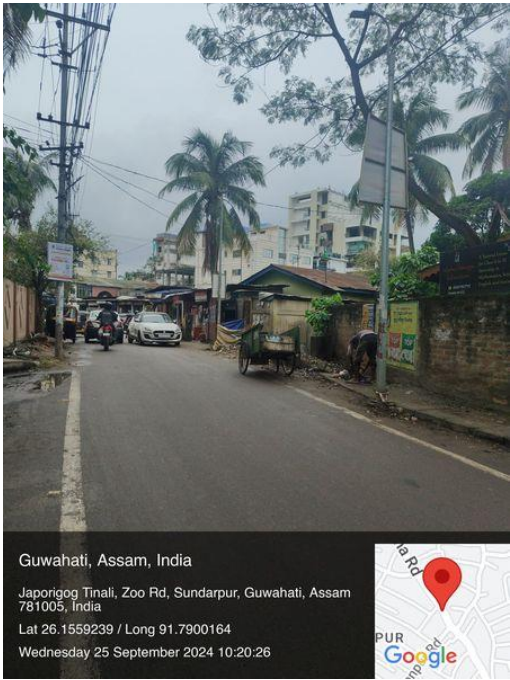
Dibrugarh



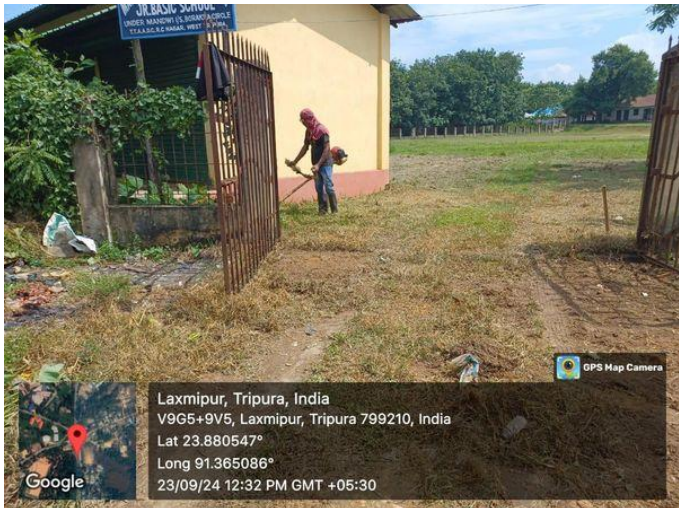
Kamrup



CTU beautification, Nayanpur, Japorigog, Guwahati, Assam



TRIPURA



WOKHA, NAGALAND



KOLASIB, MIZORAM



Safai Mitra Suraksha Shivirs

The third pillar, ‘Safai Mitra Suraksha Shivar,’ pertaining to the working and health conditions of sanitation workers, was the foundation for our events like health check ups, participatory activities and award and recognition.

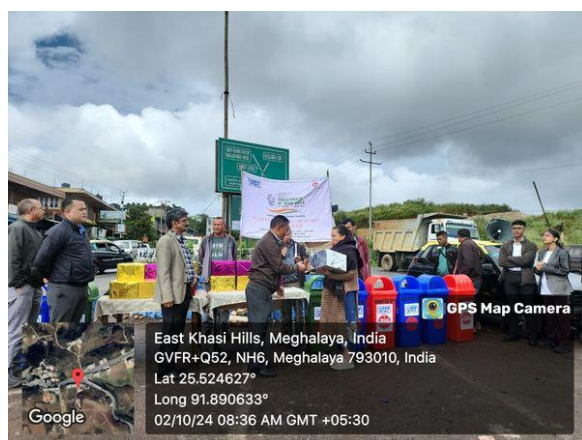
Check ups were conducted in all locations, benefiting several hundreds of sanitation workers.

In Delhi and KaHPS, Arunachal Pradesh, sanitation workers were given the stage in which they could showcase their performing arts skill, much to their delight. This participatory process has enabled them to bond and embrace the concept of Swachhata.

Felicitation of Safai mitras



Agartala, Tripura



CTU Lad Smit, Meghalaya



KHPS, NEEPCO, Umrangso, Assam



Dikrong Power House, PLHPS, Arunachal Pradesh



AGBPS, Assam



KaHPS, Arunachal Pradesh



Corporate Affairs, New Delhi



PHPS colony ground, Doimukh,
Arunachal Pradesh



Corporate Office, Meghalaya



Office of HoP Wah Umiam Stage-III
HEP & PSP, Meghalaya



Guwahati, Assam

Health & Wellness



Khorankhol ground, Mandainagar, Tripura West



THPS, Mizoram



DHPS, Nagaland



AGBPS, Assam



Office of HoP Wah Umiyam Stage-III HEP & PSP, Meghalaya



NEEPCO Health Centre, KHPS, Assam



New Delhi with Medical back up from MAX , Saket, Delhi



Corporate Office, Shillong



Sopo Power House site, Arunachal Pradesh



KaHPS, Kimi, Arunachal Pradesh



Yazali PLHPS , Arunachal Pradesh



In collaboration with Guwahati Municipality Corporation(GMC) and Down Town Hospital, Guwahati, Assam



KK NAGAR, Sepahijela, Tripura

The Bridge at CTU, Dympep-Mawkdok Valley, East Khasi Hills, Meghalaya, lit up as part of the campaign

