



## REPORT ON

### **“SWACHHTA PAKHWADA”**

**(FROM 16 /05/ 2019 TO 31 /05/ 2019)**

“Swachh Bharat Abhiyan” is an initiative by the Hon’ble Prime Minister, Narendra Modi as a nationwide cleanliness campaign. It was launched on 2<sup>nd</sup> October 2014, on the birthday of Father of the Nation Mahatma Gandhi with a vision and mission of a clean India.

As a part of this nationwide agenda, NEEPCO has actively participated in “Swachh Bharat Abhiyan” by observing **“SWACHHTA PAKHWADA”** during 16/05/2019 to 31/05/2019 with culmination of the programme on 31<sup>st</sup> May 2019.

During the Pakhwada various Swachhta activities and awareness have been organized at NEEPCO offices and at the project sites. As per the action plan the activities were carried out and the same was daily reported on Samiksha Portal .

**Organized by:**

**North Eastern Electric Power Corporation**

## **Action Plan for “Observance of Swachhta Pakhwada” 2019.**

<b>Sl.No</b>	<b>Action Plan</b>	<b>Date</b>
1	<ol style="list-style-type: none"> <li>Swachhta pledge by all the employees of NEEPCO at its offices, projects and plants.</li> <li>Drawing competition at Catholic Women’s Evening School, Laitumkhrah, Shillong.</li> </ol>	16/05/2019
2	<ol style="list-style-type: none"> <li>Cleaning Drive by the employees of TGBP, Tripura.</li> <li>Cleaning drive at CHC, Mawsynram, Meghalaya</li> </ol>	17/05/2019
3	<ol style="list-style-type: none"> <li>Cleaning Drive at Namghar Complex, Bokuloni, Dibrugarh, Assam</li> </ol>	18/05/2019
4	<ol style="list-style-type: none"> <li>Tree plantation at TrHEP, Mizoram.</li> <li>Cleaning Drive at Mawsynram, Meghalaya</li> <li>Waste Collection drives in Pare HEP, Arunachal Pradesh</li> <li>Nukkad Natak at NEEPCO, New Delhi.</li> </ol>	20/05/2019
5	<ol style="list-style-type: none"> <li>Workshop on segregation of waste (Dry/Wet) organised by the Pare HEP, Papum Pare Distt., Arunachal Pradesh.</li> <li>Workshop to propagate zero waste culture in office (KHEP) at Umrongso, Assam</li> <li>Cleaning of Agartala Sishu Griha (orphanage), Tripura(west).</li> <li>Cleaning drive at TGBP, Tripura.</li> <li>Awareness camp on Waste Segregation at Mawkynrew, Meghalaya.</li> <li>Presentation on segregation of waste at Umrongso, Assam</li> </ol>	21/05/2019
6	<ol style="list-style-type: none"> <li>Cleaning drives at School, Hospital, Church &amp; Shiv Mandir in PaHEP, Papum Pare Distt., Arunachal Pradesh.</li> <li>Cleanliness Drive in 2(Two) Nos. of Schools in Saipum village, Kolasib Dist., Mizoram</li> <li>Cleaning Drive Activity organised under Swachhta Pakhwada Programme 2019 in respect of Wah Umiam Stage-III HEP at Bus Stand area, Lawbah Village, E.K Hills District.</li> <li>Painting competition at VKV school, Umrongso, Assam.</li> <li>Cleaning drive at School, Rajchantai, Tripura</li> </ol>	22/05/2019
7	<ol style="list-style-type: none"> <li>Cleanliness Drive on 23-05-2019 in 2(Two) Nos. of Schools in North Hlimen village, Kolasib Dist., Mizoram</li> <li>Shram Dan at KaHEP, West Kameng Distt., Arunachal Pradesh on 23rd May 2019</li> <li>Cleaning Drive Activity organised by Wah Umiam Stage-III HEP at Wah Mawlyngdir Village, East Khasi Hills District, Meghalaya and its vicinity</li> <li>Cleaning drive by Employees of TGBP, Tripura 2) Essay competition on cleanliness at Umrongso, Assam.</li> </ol>	23/05/2019
8	<ol style="list-style-type: none"> <li>Cleaning and distribution of waste bin to schools at Umrongso, Dima Hasao Distt., Assam</li> <li>Cleanliness Drive and Distribution of Waste Management Bins on 24-05-2019 in 3(Three) Nos. of Schools in Saipum village, Kolasib Dist., Mizoram</li> <li>Cleaning drive at Health centre, Khayerpur, Tripura</li> </ol>	24/05/2019

9	<ol style="list-style-type: none"> <li>1. Plantation drive at Jaipur H.S.School, Bokulani, Dibrugarh Distt., Assam</li> <li>2. Cleanliness Drive and Distribution of Waste Management Bins on 25-05-2019 in 3(Three) Nos. of Schools in North Hlimen village, Kolasib Dist., Mizoram</li> <li>3. Cleaning drive by TGBP Project employees, Tripura</li> <li>4. Cleaning drive at School at Saiphai area alongwith distribution of waste bins at Saiphai, Meghalaya.</li> </ol>	25/05/2019
10	<ol style="list-style-type: none"> <li>1. Cleaning drive by the employees at Kolkata Office and surroundings.</li> <li>2. Tree Plantations in 2(Two) Nos. of Schools in Saipum village, Kolasib Dist., Mizoram</li> <li>3. Cleaning drive by Employees of AGBP in the AGBP colony Complex, Dibrugarh, Assam</li> <li>4. Tree plantation activity at Wah Umiam Stage-III HEP, Mawsynram Village, East Khasi Hills Distt.,Meghalaya</li> <li>5. Public awareness campaign using folk media at Pahambir village, Meghalaya.</li> <li>6. Distribution of waste bins to local NGOs/Schools at Umrongso, Assam</li> <li>7. Distribution of waste bins at Tripura.</li> </ol>	27/05/2019
11	<ol style="list-style-type: none"> <li>1. Painting Competition was organised by the PareHEP Authority, Papum Pare District, Arunachal Pradesh.</li> <li>2. Waste Bin Distribution Program at Seng Khasi LP School,Mawsynram Village, East Khasi Hills District, Meghalaya.</li> <li>3. Cleanliness Drive in Saipum Health Centre,Dist.Kolasib,Mizoram.</li> <li>4. Cleanliness Drive in Saipum Market,Tree Plantation in 2 Nos. of Schools in North Hlimen,Dist.Kolasib,Mizoram.</li> <li>5. Employees of AGBP and the students, teachers of VKV,Bokuloni have carried out cleaning drive in the School Campus.</li> <li>6. Cleaning drive by TGBP, Sepahijala District, Tripura</li> <li>7. Donation of waste bin to local NGOs, Schools, villages at Dima Hasao District, Assam</li> </ol>	28/05/2019
12	<ol style="list-style-type: none"> <li>1. Essay Competition was organised by the PareHEP, Papum Pare District, Arunachal Pradesh.</li> <li>2. Waste Bin Distribution Program at Government Upper Primary School, Mawsynram Village, East Khasi Hills District, Meghalaya</li> <li>3. Plantation of trees by employees of AGTP, Tripura</li> <li>4. Cleaning drive at Umrongso CHC,Dima Hasao District,Assam</li> <li>5. Distributions of Waste Bins in 2Nos. of Schools in Saipum,Kolasib Distt,Mizoram</li> </ol>	29/05/2019
13	<ol style="list-style-type: none"> <li>1. Cleaning drive in the Fakial Intake area,Bokuloni, Dibrugarh Distt., Assam</li> <li>2. Waste Bin Distribution Program, Wah Umiam Stage-III HEP at Lawbah Village, E K Hills, Meghalaya.</li> <li>3. Distributions of Waste Bins in 2Nos of Schools in North Hlimen village, Kolasib, Mizoram.</li> <li>4. Waste management at tourist spot (Tyma), Meghalaya.</li> <li>5. Tree plantation by TGBP Employees, Tripura</li> </ol>	30/05/2019

	6. Awareness campaign on cleanliness at Tripura (west). 7. Painting/essay competition, Tripura	
14	1. Tree plantation and prize distribution by KHEP at Dima Hasao District, Assam 2. Tree Plantation Activity , Wah Umiam Stage-III HEP at Mawsynram Village, East Khasi Hills District, Meghalaya 3. Mass rally at Umblang, Meghalaya 4. Distribution of waste bins at Tripura(W) 5. Tree plantation at Umrongso, Assam 6. Cleaning drive at Khayerpur bus stand, Tripura	31/05/2019

## Photographs : 16.05.2019



Swachhta Pledge by the employees at Corporate Office, Shillong in presence of Shri A.G. West Kharkongor, CMD and Shri Anil Kumar, Director (Personnel), NEEPCO



Swachhta Pledge by employees of AGBPP, Bokuloni, Assam.



An extempore speech competition organised at Catholic Women's Evening School, Laitumkhrah, Shillong, East Khasi Hills, Meghalaya



Swachhta Pledge by employees of KHEP, Umrongs, Assam.



## Photographs : 17.05.2019



Cleaning drive by employees of TGBP, NEEPCO Ltd., Tripura



Essay competition amongst the employees of NEEPCO Ltd., New Delhi.

## Photographs : 18.05.2019



Cleaning drive at Namghar Complex by employees of AGBPP, NEEPCO Ltd., Bokuloni, Assam





Nukkad Natak organized at NEEPCO, New Delhi



Nukkad Natak organized at NEEPCO, New Delhi



## Photographs : 21.05.2019

### **AWARENESS CAMP ON WASTE SEGREGATION, MAWMUTHOH, EAST KHASI HILLS, MEGHALAYA**

NEEPCO Corporate Office organized an awareness camp in connection with waste management in coordination with Social Service Centre, Shillong, on the 21<sup>st</sup> May 2019 at Mawmuthoh village, near Nongkrem village, a major tourist attraction and seat of Hima Nongkrem.

The programme was presided over by Smti L.A.Kharmawphlang, Sr. Manager(CC), NEEPCO and the Resource person was Ms. Ripalei Lyngdoh Mawphlang, Lecturer, St. Mary's College, Shillong.

Ms Ripalei spoke at length about the methods of waste segregation, using the colour codes of the dustbins, where ever available. She also dwelt on local issues pertaining to waste management and urged the gathering to be accountable and responsible.

Speaking on the occasion, Smti Kharmawphlang enumerated various methods through which we can help reduce waste and recycle, citing specific local instances and resources.

During the programme, people were urged to prepare home composting using local resources and traditional methods.







### Photographs : 22.05.2019



Drawing competition organized at VKV School, KHEP, Umrongso, Assam



Drawing competition organized at VKV School, KHEP, Umrongso, Assam

### Photographs : 23.05.2019



Essay writing competition amongst employees of KHEP, Umrongso, Assam.



Photographs : 24.05.2019



Distribution of waste bins and teaching materials to Sein Raji LP School by Head of Plant, KHEP, Umrongso, Assam.



Distribution of waste bins and teaching materials to Saphai\_Pohrtiang LP School by Head of Plant, KHEP, Umrongso, Assam.



Cleaning drive by employees and school children at Khandong Dam, KHEP, NEEPCO Ltd., Umrongso, Assam





Plantation drive at Jaipur H.S.School, Bokulani, Dibrugarh Distt., Assam



Cleanliness Drive and Distribution of Waste Management Bins in 3(Three) Nos. of Schools in North Hlumen village, Kolasib Dist., Mizoram





Distribution of Waste bins to Bapuji Primary School Authority, Ulubari, Guwahati



Drawing competition for school children at KaHEP, West Kameng Distt., Arunachal Pradesh.



Cleaning drive by the employees at Kolkata Office and surroundings



Tree plantation at Saipum High School, Saipum, Kolasib distt., Mizoram.



## **PUBLIC AWARENESS CAMPAIGN ON RESOURCE MANAGEMENT**

A Public Awareness campaign on resource management and village sanitation using Folk Media was held at Pahambir village in Ri-Bhoi district of Meghalaya on 27th May, 2019.

An elder of the village, Shri R. Marin provided a brief historical background of the village, taking care to explain how it was the site where a salty watering hole was located which attracted wildlife and especially elephants only some 70 years ago. It was resolved that the management of this land, water and forest resource be deliberated upon so that optimum community benefits be derived without causing any damage to the environment. Discussion groups were formed and each group was assigned a relevant topic to share.

A special feature of the programme was the deployment of traditional music for sensitising the people about the critical issues of village sanitation. The medium of singing the phawar, the traditional Khasi genre of oral poetry was used to disseminate information and animate the awareness campaign. It proved to be very effective because it provoked collective responses.

Demonstration, through action song and role-play was also performed and the participation of the village folk, especially, the women, was very positive.



Participants at the Camp





A female drummer exhorting people performances on Cleanliness



Action and Role Play



Group discussion and demonstration





Distribution of Dust bin in VKV School, at NEEPCO, Kameng Hydro Electric Project, Kimi, A.P.



Painting Competition was organised by the PareHEP Authority, Papum Pare District, Arunachal Pradesh.



Painting Competition was organised by the PareHEP Authority, Papum Pare District, Arunachal Pradesh.



Tree plantation at Govt. Primary School - II, North Hlmen , Kolasib distt., Mizoram





Essay Competition was organised by the PareHEP, Papum Pare District, Arunachal Pradesh.



Distributions of Waste Bins in 2Nos. of Schools in Saipum, Kolasib Distt, Mizoram





Waste Bin Distribution Program, Wah Umiam Stage-III HEP at Lawbah Village, E K Hills, Meghalaya.

### **PROGRAMME ON WASTE MANAGEMENT**

A Programme on Waste Management was held at Tyrna, gateway to the Double Decker Living Root Bridge in East Khasi Hills, Meghalaya on the 30<sup>th</sup> May 2019.

Welcoming the gathering, Shri D. Marbaniang, Sirdar of of Elaka Tyrna, said that since the location is a tourist area, we have to be aware of the threat of pollution which comes with the influx of tourists.

Resource person, Larisa Lakadong, who is an expert on Waste Management, dwelt at length on the proper methods to segregate and manage waste of various kinds from different sources. Ms. Larissa also gave a presentation on the topic to demonstrate various methods of waste management.

Georgina Lamare, also an expert in the field, spoke about the danger of plastic which is effecting the environment and also mentioned alternatives and stressed on proper use of resources.



Georgina demonstrating on proper use of resources



Sirdar of Tyrna addressing the gathering



Photographs : 31.05.2019



Tree plantation by HOP, KHEP at Dima Hasao District, Assam



Prize distribution by HOP, KHEP to the winner of Essay competition at Dima Hasao District, Assam



Prize distribution by HOP, KHEP to the winner of Drawing competition at Dima Hasao District, Assam

## **MASS RALLY ON PUBLIC HEALTH, SANITATION & HYGIENE**

A mass rally on Public Health, Sanitation & Hygiene was organised at Pine Brook School, Umbang, Ri Bhoi district, Meghalaya, on the 31st May 2019.

Speaking on the occasion, Smti L.A.Kharmawphlang, Sr. Manager(CC), NEEPCO, emphasised that there is a dire need for awareness on sanitation and hygiene. Hygiene is a habit that should be given importance and be

indoctrinated in children from an early age. Hygiene should not be all about our bodies, it should also include maintaining our surroundings .

Addressing the participants, Resource Person from NEIGRHMS, Mr. Ronlad Suting, stressed that sanitation is important in helping to maintain health and increase life-spans. It is especially important for children. Around the world, over 800 children under age five die every day from preventable diarrhoea-related diseases caused by lack of access to water, sanitation and hygiene. Demonstration on personal hygiene, including hand washing method was also made by Shri Suting.

Presentation on the theme was followed with an interactive session among the participants who all pledged to spread the message among the community with a sense of responsibility to ensure better sanitation and hygiene in society.

Ms.R.Syiem, Principal, Pine Brook School, also addressed the gathering.



Sr. Manager(CC) addressing the gathering





Resource person from NEIGRHMS demonstration of proper hand wash method

**CLEANLINESS IS GODLINESS**