

Swachh Bharat Abhiyan :

The Hon'ble Prime Minister of India on 2nd October 2014, launched Swachh Bharat Abhiyan throughout length and breadth of the country as a national movement. The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. The campaign aims to achieve the vision of a 'Clean India' by 2nd October 2019.

The overall objective of the mission is to ensure sanitation and hygiene by eliminating open defecation and manual scavenging and making provision of modern and scientific municipal solid waste management. Awareness generation to effect behavioral change regarding healthy sanitation practices has also been put at forefront to achieve the desired goal of a "clean India".

NEEPCO gave the utmost priority in building toilets in the schools towards the goal of Swachh Bharat Abhiyan. The construction of school toilet was followed by construction of community/public toilets. Further, provisioning of dustbins and water supply system were also undertaken under different interventions.

Initiative:

The major initiatives undertaken by the NEEPCO under Swachh Bharat Abhiyan is Construction of toilets in various public places & Schools, distribution of dustbins, renovation of crematoriums, organising cleaning drives, maintaining heritage sites, donation of mortuary van etc.

- Construction of toilets at Schools / College
- Construction of Public Toilet
- Distribution of Dustbin, cleaning materials etc.
- Cleaning& maintenance of Heritage Sites.
- Donation of Mortuary Van.
- Organizing Cleaning Drives etc. at Bus stands, Hospitals, Schools, Railway stations, Churches, Temples, monuments etc.
- Essay/Drawing competitions at Schools.

Outcome :

Interventions to make toilets in public places and markets have significant outcome on public health and hygiene. There are long term outcomes of having functional and adequate provisioning of having toilets in higher attendance, reduced dropouts and decline in diseases. All of these can however be measured in the long run.

Distribution of dustbins in public places /worship places/ villages has contributed in keeping the village surrounding clean in this rising era of mass consumptions.

In addition to convenience of having toilets in schools and public places, toilets ensure a clean environment in the surrounding of schools, markets and other public places.

Moreover, there are long term outcomes of having functional and adequate provisioning of having school toilets with the outcomes of higher attendance.