Major General Rajesh Kumar Jha is the Director (Personnel) of North Eastern Electric Power Corporation Limited (NEEPCO), a wholly owned subsidiary of NTPC Limited and working closely with the Ministry of Power to harness the abundant power potential of the North East Region and the country.

Result- oriented with an eye for the big picture and a firm resolve to follow the righteous path under all circumstances, Major General Rajesh Kumar Jha since his joining NEEPCO on 25th September, 2023 has been committed to cement the company's strategic significance and reach in the mainstream landscape of power generation through ground-breaking initiatives for Human Resource Development, business development, fostering happiness quotient, organisational belongingness and positive work environment.

A highly decorated Officer of the Indian Army with an illustrious career spanning over 38 years, General Jha has had myriad of unique and outstanding professional assignments. An expert in Strategy operations, Operational logistics, internal security and handling of strategic assets of the nation, General Jha began his journey into the uniformed forces on 14th December 1985 and was commissioned into the Bombay Sappers, Corps of Engineers.

He is well known in the uniformed forces as being a keen planner, strategist and implementer with proven success in devising and effectuating policies concerning strategic requirements of our nation. A proud Paratrooper with hands on approach, he has been closely involved in operations both tactical and strategic in nature in multi- cultural and hostile environments like that of Maldives in 1988 and United Nations Peacekeeping missions in Sierra Leone (West Africa) or as the Commander of Land Based Strategic Assets of our nation spearheading the National Strategic Programme involving units of strategic and operational significance and the offices of PMO and MoD. In his eventful journey in the Indian Army encompassing various strategic postings, General Jha fulfilled his role with marked brilliance and dedication viz.

- Command of Brigade Sikkim in the Doklam Sector
- Command of the Division in Arunachal Pradesh in sensitive Tawang Sector.
- Commander of sub area in Guwahati with additional charge of area covering all Seven NE states
- Commander of Land based strategic assets of India
- Operation Vijay, Kargil
- Extensive Experience in J&K and Ladakh

Contributed positively in shaping the future of Indian Army as a Directing Staff at Officers Training Academy in early years of service. Immense involvement in overcoming the logistic vulnerabilities arising out of natural calamity in Leh in 2011.

He has also the distinction of being the Defence & Military Adviser at High Commission of India, United Kingdom during the years 2014-2017. Blessed with excellent communication skills and great relationship building acumen, he during his tenure at the High Commission of India ensured the national interests remained paramount throughout.

Proficiently handled strategic projects in excess of 20,000 crores by precise financial planning and budget control as well as intricate multi- agency dealings with DPSUs, OEMs, DRDO, MoD & PMO. Successfully implemented fool- proof security arrangements and ensured safekeeping of national strategic assets, men, material and sensitive information.

Experienced in capability development as part of National strategic Programme by intimate involvment in planning, co-ordination & execution of projects comprising critical infrastructure with complex high end technology and human resource development.

An alumni from the country's one of the prestigious schools Sherwood College, Nainital, General Jha honed his leadership qualities and skills in his formative years in National Defence Academy and the Indian Military Academy. As part of his professional journey, he has completed all the mandatory professional courses and appointments with great distinction. Chief among them being the prestigious Staff Course from DSSC Wellington, Higher Command Course from Army War College, Mhow, and course in cyber terrorism at NATO Institute in Ankara, Turkey.

Beyond his professional commitments, Major General Rajesh Kumar Jha and Mrs Anupama Jha are deeply passionate about the well-being of the girl child and socio- humanitarian- economic development activities especially in the North-eastern region. A vocal proponent for correcting the imbalanced gender development in the nation the couple have been keenly involved with the welfare activities concerning the girl child and Veer Naris. A worthy role model couple, Major General and Mrs Jha apart from their two own children who are well settled have also adopted two orphan girls from Manjushree Vidyapith, Tawang there by offering the girls a better and safe loving family and environment to grow in giving impetus to Beti Bachao Beti Padhao Abhiyan.

He has been conferred with various honours and awards during his career for distinguished and selfless service to the Nation ranging from, eight commendation cards by the Chief of Army Staff / Army Commanders and a Citation from the Honourable Governor of Arunachal Pradesh.

He has been awarded with 'Ati Vishisht Seva Medal' (AVSM) for immense contribution towards maintenance and operationalization of India's Strategic Forces Command for on 26th January 2021.

The recent accomplishment to his illustrious career is the conferring for the second time the award of 'Bar to Ati Vishisht Sewa Medal' (AVSM) on 26th January 2024 for his distinguished service of exceptional order.